

**Roll Call, Announcements, Approval of Minutes**

Dr. Joseph Chiaro, on behalf of Chair Dr. Ana Viamonte Ros, convened the December 4, 2009, meeting of the KidCare Coordinating Council at 1:04 p.m.

Dr. Chiaro recognized Agency for Health Care Administration Secretary Thomas Arnold, a new member who replaced Holly Benson, and for the Department of Children and Families, Nathan Lewis, who replaced Jennifer Lange. Gail Vail called the roll, and a quorum of 24 members or their designated representatives, including late arrivals, was present.

Dr. Chiaro congratulated Ms. Jodi Ray, with Florida Covering Kids and Families, for receiving a CHIPRA outreach grant of nearly \$1 million to reach out to families and children who need assistance.

Dr. Chiaro asked if there were corrections to the September 11, 2009 draft meeting minutes. There being none, Rich Robleto moved adoption, which was seconded by Jay Kassack. The minutes were adopted as written without objection.

**PARTNER UPDATES**

**Agency for Health Care Administration (AHCA)**

Phil Williams, Interim Florida Medicaid Director for AHCA, presented the Overview of National Health Care Reform Proposals. Mr. Williams highlighted the key elements of proposals that are under consideration in the US Senate and House:

- Administrative Costs of States
- Medicaid Fraud and Abuse Requirements
- Maintenance of Effort
- Medicaid Expansion
- CHIP Changes
- Medical Home Provisions
- Impact of Proposals

Ms. Gail Hansen presented the November 2009 Florida KidCare Enrollment Report. Ms. Hansen noted that every component had an increase in enrollment. Title XXI total enrollment for November was 234,676; with 202,940 in Healthy Kids, 22,368 in Children’s Medical Services, 29,387 in Medikids and 1,492,393 in Medicaid, for a total enrollment of 1,747,923 in Florida KidCare for November. Ms. Hansen also reviewed the estimated SCHIP Allotment balances.

**Florida Healthy Kids (FHK)**

Mr. Fred Knapp reviewed key points of a recent presentation to the Florida Healthy Kids Marketing Outreach and Retention Committee.

*Current Retention Activities:*

- Expanded payment options
- Payment reminders
- Renewal reminders and expanded renewal options
- Utilization of technology

*In-Process Activities:*

- Expand payroll deduction
- Cash payment option
- Facilitate income validation
- Expand renewal options
- Streamline transition from Medicaid to Title XXI

- Expand customer contact points
- Provide health plans the disenrollment reason
- Survey families that drop coverage

Renewal forms are now bar-coded, which allows all documents to be scanned and placed into the appropriate family account. Mr. Knapp also explained expanded ways families may contact Florida KidCare, including online account status check and updates. This function will allow families to go online to see what plan they are in, when their payment is due, and their premium amount. They also may make changes to their accounts, including address and job changes. Web-chat is anticipated to be available in the next few weeks, which will allow the families to chat with a representative should they have questions.

### **Florida Covering Kids and Families (CKF)**

Jodi Ray presented information about Florida Covering Kids and Families' outreach efforts, including their coalition building efforts and business partnership expansion. Florida Covering Kids will add three new coalitions this year (Alachua/Bradford, Sarasota/Manatee, and Monroe County), bringing the total to 16 coalitions, to focus on reducing the uninsured in a coordinated and collaborative way. The planning will be focused around how they plan to increase and retain enrollment as a group. Covering Kids also will continue to work with the existing coalitions and offer training. Covering Kids, working with Florida Healthy Kids, also continues to manage 33 local outreach projects and anticipates adding 3 school districts (Monroe, Pinellas, and Okeechobee), targeting the expanding populations and districts. The recent statewide meeting held for local coalition representatives discussed "story banking" with the purpose of increasing public support for the program as well as documenting what is going on with the program.

### **Discussion and voting for the 2010 Annual Report and Recommendations**

Dr. Chiaro asked Gail to explain and guide the council's recommendation discussion and voting process. Ms. Vail noted that the state law provides for the council to make annual recommendations to improve the program. The final report will be delivered to the Governor and Legislature in January.

The council adopted recommendations that it believes present the best opportunity to make it easier for eligible children to remain in the program or to help newly eligible children enroll. The council decided to prioritize its recommendations for 2010.

After making modifications to the recommendations using a consensus method, the members voted and prioritized the recommendations. The vote outcomes, including abstentions, will be included in the annual report.

Ms. Vail reminded members that the recommendations reflect the interest of the council as a whole, but that individual members or the organizations they represent may not support some of the recommendations. Staff requested and the members agreed to authorize staff to make technical wording changes that do not affect the recommendations' meaning or intent.

### **Other Council Business**

Dr. Chiaro announced the next meeting will be held in May, 2010.

The meeting adjourned at 3:57 p.m.