

New contacts this week:

- BP Community Outreach Centers: Wakulla, Okaloosa, Bay, and Santa Rosa counties
- Deepwater Horizon Unified Command
- Florida National Guard Family Support Services: Family Readiness and Youth Programs Departments
- Publix Pharmacies
- Navarro Discount Pharmacies
- James A. Haley Veteran’s Hospital Social Work Services: Minority Veterans Program
- WUSF: Healthy State Collaborative:
 - WMNF in Tampa
 - WGPU in Fort Myers
 - WUFT in Gainesville
 - WMFE in Orlando
 - WEDU TV in Tampa

Press Conference/Enrollment Event Details:

County	Date/Time	Location	Event Details
Orange County	Saturday, August 14, 2010 10 a.m. – 4 p.m.	Amway Arena – Orlando, FL	(Invited) *Confirmed <ul style="list-style-type: none"> • Buddy Dyer, Mayor of Orlando • Representative from Richard T. Crotty, Mayor of Orange County* • Governor Charlie Crist • CMS Representative • Rich Robleto, Executive Director, Florida Healthy Kids Corp • Florida KidCare Family* CMS kick-off event for Get Covered. Get in the Game.

County	Date/Time	Location	Event Details
Escambia County	Tuesday, August 3, 2010 5 p.m. – 8 p.m.	Magee Field – Downtown Pensacola	Press Conference: TIME: 5:10 P.M. No longer than 15 minutes Location Magee Field – Downtown Pensacola Run of Show (Each speaker will have two or three minutes) Press conference cannot run more than 15 minutes <ul style="list-style-type: none"> • Introduction – The Honorable Mike Wiggins, Mayor of Pensacola, will introduce FHKC (2 min) • Representative from Florida Healthy Kids Corp, introduces Suzanne Oelkers (5 min) • Suzanne Oelkers, School-Health Department Head-Health Department, introduces Florida KidCare Family (3 min) • Wrap Up – Camey Woods, Florida KidCare Parent (3 min)

County	Date/Time	Location	Event Details	
Jackson County	Saturday, August 21, 2010 9 a.m. – 1 p.m.	Jennings Field – Marianna, FL	(TENATIVE) <ul style="list-style-type: none"> • Lorraine Ausley, Florida Healthy Kids Corporation • Mr. Wong, Health Department Representative • Jackson Hospital Representative • Florida KidCare “Dignitary” (Parent) • Rich Robleto, Executive Director, Florida Healthy Kids Corp 	<ul style="list-style-type: none"> • Onsite computer enrollment • Onsite interpreter services • Florida KidCare Outreach Assistant for renewal & application assistance • Florida KidCare parent spokespersons per each media outlet via each geographic location (radio, print, TV) • Health services for adults & children • School supplies • Targeted marketing- Flyers @ school open houses • Media Contacts-PR department with Jackson Hospital