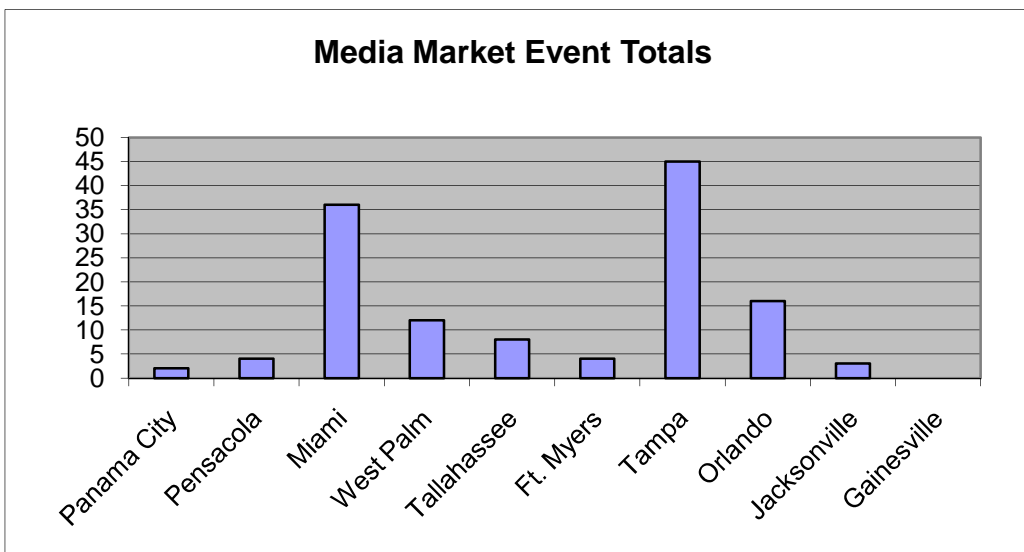
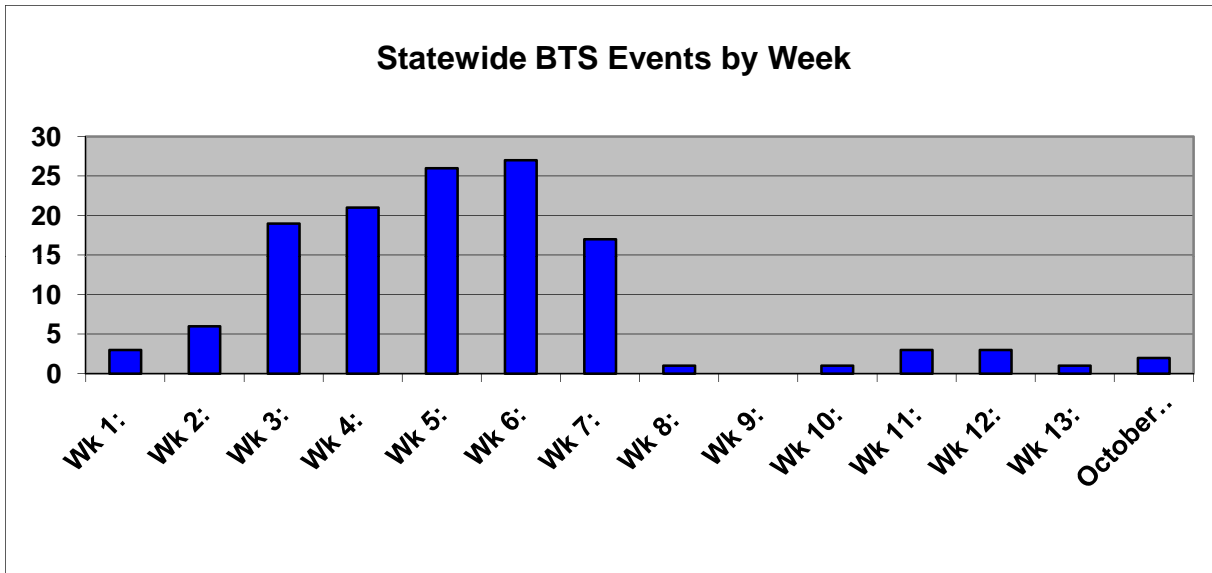


Week	Dates	BTS Events
Wk 1:	July 4-10	3
Wk 2:	July 11-17	6
Wk 3:	July 18-24	19
Wk 4:	July 25-31	21
Wk 5:	Aug 1-7	26
Wk 6:	Aug 8-14	27
Wk 7:	Aug 15-21	17
Wk 8:	Aug 22-28	1
Wk 9:	Aug 29- Sept 4	
Wk 10:	Sept 5-11	1
Wk 11:	Sept 12-18	3
Wk 12:	Sept 19-25	3
Wk 13:	Sept 26- Oct 2	1
October 2- 31		2

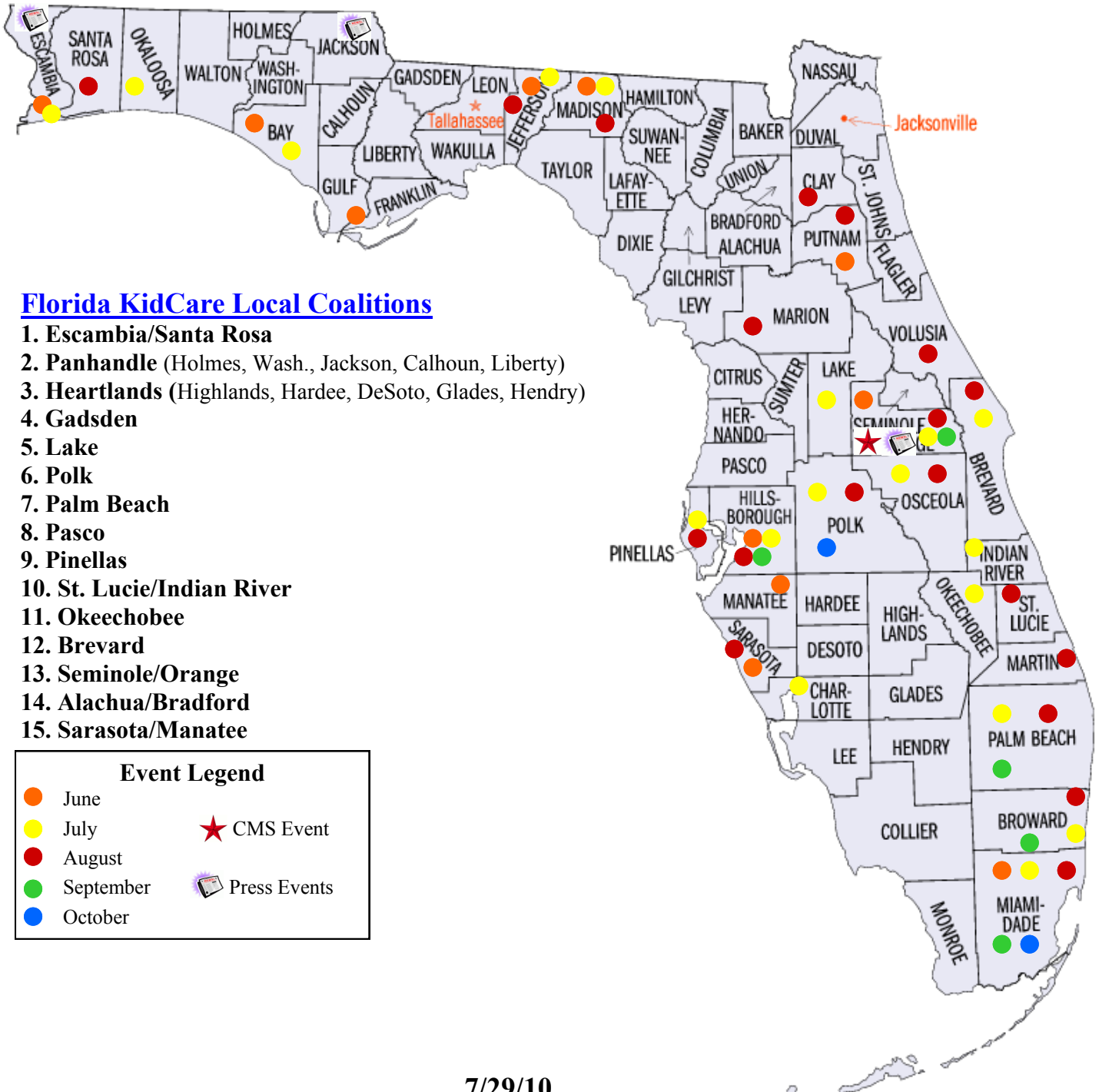
130

Media Market	Events
Panama City	2
Pensacola	4
Miami	36
West Palm	12
Tallahassee	8
Ft. Myers	4
Tampa	45
Orlando	16
Jacksonville	3
Gainesville	0
Total	130



# 2010 Back-to-School Events

## Florida Covering Kids & Families



### Florida KidCare Local Coalitions

1. Escambia/Santa Rosa
2. Panhandle (Holmes, Wash., Jackson, Calhoun, Liberty)
3. Heartlands (Highlands, Hardee, DeSoto, Glades, Hendry)
4. Gadsden
5. Lake
6. Polk
7. Palm Beach
8. Pasco
9. Pinellas
10. St. Lucie/Indian River
11. Okeechobee
12. Brevard
13. Seminole/Orange
14. Alachua/Bradford
15. Sarasota/Manatee

Event Legend	
Orange dot	June
Yellow dot	July
Red dot	August
Green dot	September
Blue dot	October
Red star	CMS Event
Purple icon	Press Events

7/29/10

Florida Covering Kids & Families